**SUNDAY, 24TH - Pre-conference (Optional)**
- 5:30 - 7:00 PM Welcome Cocktail Reception

**MONDAY, 25TH - Pre-conference (Optional)**
- 9:00 - 10:45 AM TRAINING SESSIONS
- 9:00 - 11:00 AM TRENDS WORKSHOPS presented by Trend Hunter
- 11:00-11:45 AM TRAINING SESSION
- 11:45 - 12:45 PM First Time & Single Attendee Networking Lunch
- 11:45 - 12:45 PM Grab ‘n Go Networking Lunch
  Professional Headshots
  (Solutions Hall)

**MONDAY, 25TH - Main Conference**
- 1:00 - 1:15 PM Opening & Welcome
- 1:15 - 2:00 PM KEYNOTE SESSION
  Doug Stephens
- 2:00 - 2:25 PM KEYNOTE SESSION
  Jose Gomes
- 2:25 - 2:45 PM Networking Break
  (Solutions Hall)
- 2:45 - 3:15 PM BREAKOUT SESSIONS
- 3:15 - 3:30 PM Networking Break
  (Solutions Hall)
- 3:30 - 4:15 PM BREAKOUT SESSIONS
- 4:15 - 4:30 PM Networking Break
  (Solutions Hall)
- 4:30 - 5:30 PM SOLUTION DEMO ROTATIONS
  (3) 13 Minute Rounds
- 5:30 - 7:00 PM Networking Reception
  Book Signing & Conference
  Raffle (Solutions Hall)

**TUESDAY, 26TH - Main Conference (Cont.)**
- 8:45 - 9:30 AM KEYNOTE SESSION
  Jon Petz
- 9:30 - 9:55 AM KEYNOTE SESSION
  Kurt Unkelbach
- 9:55 - 10:20 AM KEYNOTE SESSION
  Sara Reeves
- 10:20 - 10:40 AM Networking Break
  (Solutions Hall)
- 10:40 - 11:10 AM BREAKOUT SESSIONS
- 11:20 - 11:55 AM BREAKOUT SESSIONS
- 11:30 - 1:05 PM Lunch
  Professional Headshots
- 1:10 - 2:05 PM SOLUTION DEMO ROTATIONS
  (3) 13 Minute Rounds
- 2:15 - 3:00 PM BREAKOUT SESSIONS
- 3:00 - 3:15 PM Networking Break
  (Solutions Hall)
- 3:15 - 3:45 PM BREAKOUT SESSIONS
- 4:00 - 5:00 PM KEYNOTE SESSION
  Mike Rayburn - Edutainment
- 5:00 - 6:15 PM Networking Reception
  Book Signing & Conference
  Raffle - Caribbean Trip
  (Solutions Hall)
- 8:30 - 11:00 PM Late Night Party
  Heart of Omnia

**WEDNESDAY, 27TH - Main Conference**
- 7:45 - 9:00 AM Networking Breakfast
  (Solutions Hall)
- 9:00 - 9:40 AM SUPER SESSIONS 1
- 9:40 - 10:00 AM Networking Break
  (Solutions Hall)
- 10:00 - 10:40 AM SUPER SESSIONS 2
- 10:50 - 11:30 AM KEYNOTE SESSION
  PepsiCo & 84.51°
- 11:30 AM Closing Remarks
- 11:45 AM It’s a wrap!