



CATEGORY ADVISOR MEMBERSHIP AGREEMENT

(Including: Learning Portal Access and Individual Certifications)

1. Agreement

Thank you and welcome to the Category Management & Shoppers Insights Associations. Your company has elected to purchase a _____ Membership and will receive the appropriate benefits associated with your designated membership level. This is an agreement between the Company listed herein and CPGCatNet, Inc. d/b/a Category Management Association (CMA) & Shopper Insights Management Association (SIMA) for _____ Membership.

2. Membership Pricing

Membership Package Level and Fee (annual):

- o Diamond - \$19,500
- o Platinum - \$15,000
- o Gold - \$12,000

Membership Duration Options:

- o One Year – no discount applies
- o Two Year – 5% discount applies
- o Three Year – 10% discount applies

3. Membership & Payment Terms

- a) **Membership Terms.** Upon the expiration of the original term or any renewal term of membership, Company’s membership shall be automatically renewed for a one (1) year period unless, at least sixty (60) days prior to the renewal date, either party gives the other party written notice of its intent not to continue the membership agreement.
- b) **Payment Terms.** Unless otherwise noted, fees are due Net thirty (30) days from invoice date.

Purchase Order Required:

- o Yes

- o No

Purchase Order #: _____

4. Professional Development and Certification program options:

OPTION 1: NEED CERTIFICATION

ONLINE TRAINING + CERTIFICATION

Target Audience: for individuals who:

- a. call on Walmart; and
- b. need training access to get certified at the CPCA and CPCM levels with the Category Management Association PLUS additional CMA industry training and Walmart proprietary training

Description: Access to Walmart Learning Portal that includes industry all-course access to CMKG online training, certification exam preparation materials and exams; Walmart-specific training content; an industry glossary and an industry resource guide

COST: \$795 per associate (annual fee): number of company associates participating in option #1 _____ include names in attached CMA / SIMA member roster.

OPTION 2: CURRENTLY CERTIFIED

ONLINE TRAINING ONLY

Target Audience: for individuals who:

- a. call on Walmart; and
- b. are certified at the CPCA and CPCM levels with the Category Management Association and need access to industry training and Walmart's proprietary training only

Description: Annual Access to Walmart Learning Portal that includes industry all-course access to CMA online training, Walmart-specific training content; an industry glossary and an industry resource guide

COST: \$295 per associate (annual fee): number of company associates participating in option #2 _____ include names in attached CMA / SIMA member roster.

5. Signatures

Company Name	
Company Address	
Company Contact Name	
Company Contact Phone Number	
Company Contact E-mail Address	
CMA / SIMA Contact Name	
CMA / SIMA Contact Phone Number	
CMA / SIMA Contact E-mail Address	
Start Date	
End Date	

Accepted and agreed to:

COMPANY

Authorized Signature:

Print Name: __

Job Title: ____

Signature Date: _____

CMA/SIMA

Authorized Signature:

Print Name:

Job Title:

Signature Date: