



# Retail Technology for Retail Planning

## Who are we?

As experienced retail specialists (we proudly refer to ourselves as “retail nerds”), with a professional focus on innovation, teamwork, and integrity, we help large companies operate with the agility of a start-up and small companies execute with the capabilities of industry giants. We love our work and can’t imagine doing anything else!

## What do we do?

Nucleous develops innovative technology solutions that help retail and consumer product companies streamline their business practices, allowing them to operate with enhanced agility and increased efficiency.

## Why do we do it?

We are devoted to improving our customers’ lives by solving our customers’ toughest challenges.



Call **833-NUCLEOUS**  
Visit **nucleous.com**

NUCLEOUS  
BY THE NUMBERS

175+ Years  
OF COMBINED RETAIL  
INDUSTRY EXPERIENCE

185,000+  
PLANOGRAMS  
OPTIMIZED EACH YEAR

166 Million  
AVERAGE POINTS OF  
DISTRIBUTION PROCESSED





NUCLEOUS SOLUTIONS

## Data-Driven Solutions for Precise Retail Planning

Successful retailers and consumer product companies rely on accurate, accessible data. Our innovative software delivers faster results with a higher degree of accuracy, freeing your team to focus on strategic initiatives and value-added activities.

### Shelf IQ

SPACE PLANNING

#### Optimizing your planning process.

Shelf IQ planogram software transforms your planning and development by analyzing your shelf layout, optimizing your space plan, automating your planogram build, and evaluating your results. By maximizing your team's efficiency and productivity, Shelf IQ enables you to strengthen your partnerships through enhanced collaboration.

### Spotlight

RETAIL ANALYTICS

#### Elevate your retail analytics.

Spotlight helps you unlock the power of your retail data through dynamic analytics reporting tools, automated data management, customized workflows, and convenient mobile access. Spotlight's rich, out-of-the-box content gives you instant access to tailored reports and dynamic visualizations, as well as automated business performance email templates.

### Streamline

DEDUCTIONS MANAGEMENT

#### Improve your deduction validation process.

By giving you the information to make fact-based deduction claims, Streamline mitigates the risk of litigation, preserves your professional relationships, and strengthens your negotiation strategy. It also collects detailed claim information and presents it in a searchable, shareable, understandable format.



To learn more about Nucleous or see a demo of how our specialized solutions can save you time and enhance your company's retail performance, give us a call or visit us online.

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