

What would a reliable, year-ahead weather forecasting tool mean for your business?



Weathertrends360's next generation of weather-based **predictive analytics** provides clients with **unmatched year-ahead guidance** helping them improve weather affected sales forecasting by **up to 75%**.



It's no surprise that many of the world's **largest companies** trust us for their planning needs.

The amount of client business we retained over 19 years **90%**



Our multi-year forecast accuracy is **83%**. Be **PROACTIVE** by using our statistical model algorithm fueled by **125-years of data** covering every square mile on earth.

Our predictive business analytics drive **millions in ROI** by informing decisions on:

- Sales Forecasting
- Advertising & Promotions
- Season Timing
- CRM Messaging
- Markdown & Clearance
- Labor Planning
- Inventory Allocation
- Financial Forecasting



Edgewell



Helen of Troy®



AB InBev

