

Making Your Data Work Harder is Easy



Automated, Data-Rich PowerPoint Presentations with XP3 BI Cloud

CPGs and retailers are inundated with more customer data than ever before. XP3 BI Cloud provides the ability to turn raw data sets into dynamic visuals and customizable reports with easily digestible analytics to help your business better understand your market and your consumer. Automate the process of generating insight rich category management presentations, ready to download in PowerPoint or present online.

Key Benefits of XP3



Reduce the time it takes to develop your data-driven content by more than 80%



Quickly respond to retailer requests with actionable insights in customized PowerPoint presentations



Easily align and integrate multiple data sources to get the whole picture

Increase productivity by refreshing data across multiple reports from a single location seamlessly.

Standardize best practices across your entire organization with consistent information and reporting formats.

Customize hierarchies with Advanced Chart Query to reflect the retailer's view of their business.

What Our Clients Are Saying About XP3 BI Cloud

"XP3 has enabled our entire sales organization to better understand data, develop analytical thinking, and deliver insights." "This is a game-changer."



"Everyone now wants a piece of the action. All reporting requests are passed through XP3. Interactive Edge delivers on its promises on budget and on time!"



"Every client of ours that has seen the capabilities of XP3 wants to use it as soon as possible, even if they currently use a different piece of reporting software."

